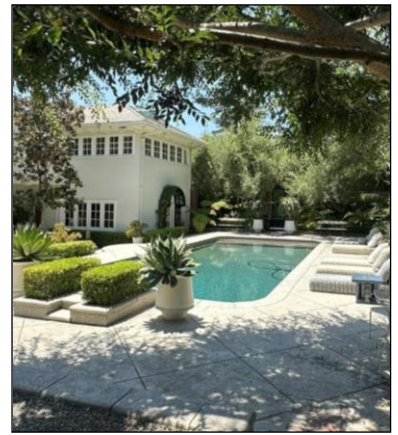




LOS ANGELES  
**CONSERVANCY**

## Hollywood: By Design L.A. Conservancy 2024 Benefit

Sunday, October 27 at The Goldwyn House



**Cocktail Reception + House Tour: 4:30 – 6:30 pm**

**Sponsor Dinner: 6:30 – 8:00 pm**

Ever wonder what architectural treasures are hidden behind the opulent gates of properties near the base of Runyon Canyon? **You can find out at the Conservancy's fall benefit! Enjoy the chance to tour the eye-catching Goldwyn House**, sip a cocktail by one of the first private pools in Hollywood, **and honor longtime Conservancy supporter Trina Turk**, fashion designer and steadfast advocate for California's culture, landscape, and architecture. Trina's generous and longstanding sponsorship of *Last Remaining Seats* helped propel the beloved program into the most well-known and well-attended Los Angeles Conservancy event.

**Samuel Goldwyn, famed pioneer in the American film industry, lived in this home with his second wife, actress Frances Howard**, in the late 1920s to 1934 and reportedly read scripts for his early films, including *Stella Dallas* (1927) by the Batchelder tile fireplace in his upstairs study. And the celebrity-filled parties! Katharine Hepburn said "You always knew where your career stood by where you were seated at the Goldwyn table." Architect Arthur S. Heineman, known for his Craftsman-style homes in Pasadena, designed the house in 1916.

A century later, **the Goldwyn House is still attracting guests to marvel at its Old Hollywood glamour** as a showplace for contemporary interior design gallery **The Future Perfect**, which features site-specific collections that bring together playfulness, craftsmanship and innovation.

Please join us for a night of carefree glamour with **an honoree and venue that redefine the past while designing the future**. The event will be held on **Sunday, October 27**, with a cocktail and hors d'oeuvres reception and home tour, followed by a fun and festive al fresco sponsor dinner.

Here are the details:

- **The cocktail portion of the event will take place from 4:30 p.m. to 6:30 p.m. Tickets for the reception are \$500 apiece. The dinner will take place from 6:30 p.m. to 8:00 p.m., with dinner sponsorships beginning at \$2,500 per person (which includes the cocktail reception).**

**Purchase tickets or sponsorships online at [laconservancy.org/benefit2024](https://laconservancy.org/benefit2024).**

**Questions?** Contact Los Angeles Conservancy Director of Development Coordinator Chelsey Crabbe at [ccrabbe@laconservancy.org](mailto:ccrabbe@laconservancy.org) or (213) 896-9115. **Thank you for your support!**



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### Tickets and Sponsorship Opportunities

Please complete this form and return it to Chelsey Crabbe, Los Angeles Conservancy, 523 W. 6th St., Ste. 826, Los Angeles, CA, 90014; fax (213) 623-3909; email [ccrabbe@laconservancy.org](mailto:ccrabbe@laconservancy.org). Questions? Call Chelsey at (213) 896-9115.

You can also purchase tickets or sponsorships online at [laconservancy.org/benefit2024](https://laconservancy.org/benefit2024).

**Sponsorships must be pledged by Wednesday, October 9<sup>th</sup> in order to be listed in the event program. Tribute ad content must be received by Wednesday, October 9<sup>th</sup> in order to be included in the digital tribute.**

**Trina's Tribute - \$25,000**

- » Admission for eight (8) to both Cocktail Reception and Sponsor Dinner (Full Table)
- » Premier recognition in event program and on website (organization or individual)
- » Special gift for sponsor and sponsor guests
- » Fair Market Value is \$3,400

**Goldwyn Gallery - \$15,000**

- » Admission for six (6) to both Cocktail Reception and Sponsor Dinner
- » Prime recognition in event program and on website (organization or individual)
- » Special gift for sponsor and sponsor guests
- » Fair Market Value is \$2,550

**Camino Palmero - \$10,000**

- » Admission for four (4) to both Cocktail Reception and Sponsor Dinner
- » Prominent recognition in event program and on website (organization or individual)
- » Special gift for sponsor and sponsor guests
- » Fair Market Value is \$1,700

**Runyon Canyon - \$5,000**

- » Admission for two (2) to both Cocktail Reception and Sponsor Dinner
- » Featured recognition in event program and on website (organization or individual)
- » Special gift for sponsor and sponsor guests
- » Fair Market Value is \$850

**Dashing Design - \$2,500**

- » Admission for one (1) to both Cocktail Reception and Sponsor Dinner, including a special sponsor gift
- » Recognition in event program and on website (organization or individual)
- » Fair Market Value is \$425

- Cocktail Reception Sponsorship (for 10)** **\$5,000**
  - » Admission for ten (10) to Cocktail Reception only
  - » Recognition in event program and on website (organization or individual)
  - » Fair Market Value is \$2,250
  
- Individual Cocktail Reception** **\$500 (#) \_\_\_\_\_**
  - » Admission for one (1) to Cocktail Reception only
  - » Fair Market Value is \$225 per ticket

**Full Screen Digital Tribute Sponsor Ads**

- » **Honor Trina with a digital tribute ad**, to be shown at the event and on the L.A. Conservancy website. The tribute ads will be on a loop and will cycle through multiple times.
- » Tribute ads are fully tax deductible

- Full Screen 10 Second Digital Tribute Sponsor Ad** **\$1,000 (#) \_\_\_\_\_**
- Full Screen 5 Second Digital Tribute Sponsor Ad** **\$500 (#) \_\_\_\_\_**
- Full Screen 2.5 Second Digital Tribute Sponsor Ad** **\$250 (#) \_\_\_\_\_**

For Digital Tribute Ads: We will format your ad on a digital template with a border. Please email copy in a Word document to ccrabbe@laconservancy.org. If you are sending logos or images with your Word document, please attach those separately as high-res (300 dpi) files. For photos, please submit .jpg or .eps files. For logos, transparent .png files are appreciated. Email ads to ccrabbe@laconservancy.org or call (213) 896-9115 if we can assist you in creating a special tribute.

**Sponsorship Payment Information**

Name (please print clearly) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**\$2,500 level and above:** Please provide your individual or company name **EXACTLY** as you would like it to appear in the event program:

\_\_\_\_\_

I've enclosed a check payable to the Los Angeles Conservancy in the amount of \$\_\_\_\_\_.

Please charge my:  VISA  MasterCard  AMEX  Discover for a total of \$\_\_\_\_\_.

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_

**Thank you for your support!**